



## Direct Mail Customization Form

*Instructions: Your postcard is customizable with your business details. Customizing your postcard will enable you to speak directly to your markets homeowners. Additionally, please provide us with the zip code you would like to mail to and the homeowner income level you desire. Please complete this form and fax it back to 314-918-8602.*

**1. Enter Your Return Address:**

  
  

**2. Enter Your Custom Copy:**

Business Name: \_\_\_\_\_

"Tag Line" or Motto: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Web Address: \_\_\_\_\_

Services Provided: \_\_\_\_\_

Consumer Offer (Free Estimates / Discounts, etc.): \_\_\_\_\_

Additional Information: \_\_\_\_\_

\_\_\_\_\_

**3. Demographics: Please enter the zip code you'd like to target:**

**4. Enter your targeted household income starting level:**

 

**Please find pricing below if you'd like to order additional postcards.**

**250 Postcards = \$.65 each    500 postcards = \$.60 each**  
**1000 Postcards = \$.55 each    2500 Postcards = \$.45 each**

**Pricing Includes: Postcard, targeted list and postage.**